

**A selected portfolio** of websites  
developed and designed by  
**Randall Bruder.**

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Prepared by

**Randall Bruder**



**Chroma**

NEIGHBORHOOD	ADDRESS	PROJECT TYPE	CONSTRUCTION TYPE	ORIGINAL DATE BUILT	DATE COMPLETE
Milwaukee Junction	2937 East Grand Boulevard	Mixed-Use	Rehab	1913	2018
TOTAL SIZE	RETAIL	CO-WORKING/ MAKER	EVENT SPACE		
75,000 SF	9,500 SF	282 Spaces	6,500 SF		

The vision is to catalyze historic Milwaukee Junction as Detroit's preeminent neighborhood for the creative class.

Chroma is an existing nine-story building that will be transformed into a center for creativity, providing work space alongside cultural anchors of food, music, and exhibition. It serves the needs of creatives, offering co-workers a diverse community, makers with high-quality space, designers and artists with flexibility, aspiring chefs an opportunity to grow, and neighborhood residents with hands-on classes to develop craft skills and expand career choices. It also boasts a roof-top bar and a basement lounge.

Chroma was originally built in 1913 as a cold-storage facility by Rudolph C. Gernt. After many lives as storage and other programming, it's exterior was brought to life in 2009 with the building's signature 125-foot high "Illuminated Mural" by artist Katherine Craig. Now, in the heart of Milwaukee Junction, it is poised to contribute to the neighborhood's rebirth while celebrating Detroit as a UNESCO City of Design. Along with the Platform's Piquette building two blocks away, Chroma offers a range of leasing opportunities for creative tenants.

**Stage of Development** ?

<b>1</b> Pre-Development	<b>2</b> Design
3 Construction	4 Leasing or Sale
5 Management	6 Re-Financing

# The Platform

## ABOUT THE CLIENT

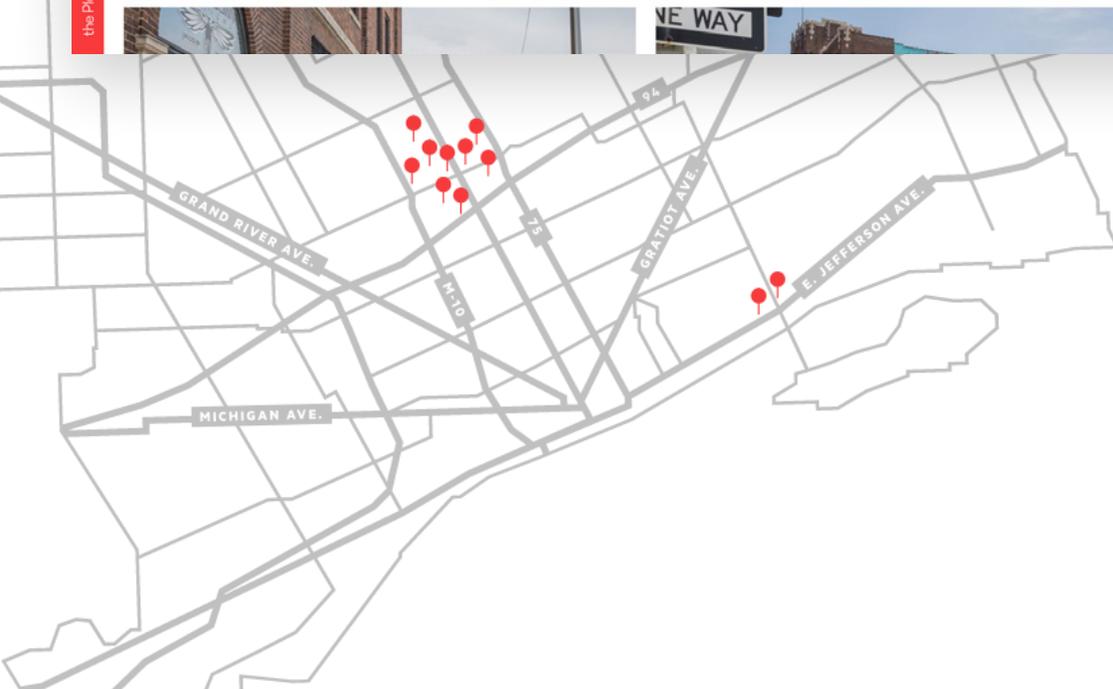
A Detroit-born, local real estate development company, with a driven focus on sustainable development in the city.

## DEVELOPMENT CHALLENGES

In addition to developing the website, I developed specialized features, including a custom SVG animation to show the Platform logo build in on the homepage, and an interactive map showing the company's properties across the city.

## VISIT THE WEBSITE

[theplatform.city](http://theplatform.city)



Who We Are

Our Grantmaking

How to Apply

Contact



The Walters Family Foundation seeks to strengthen communities through: conserving our natural environment, celebrating arts and culture, advancing economic vitality and empowering people to reach their full potential through innovative learning initiatives.



# Walters Family Foundation

## ABOUT THE CLIENT

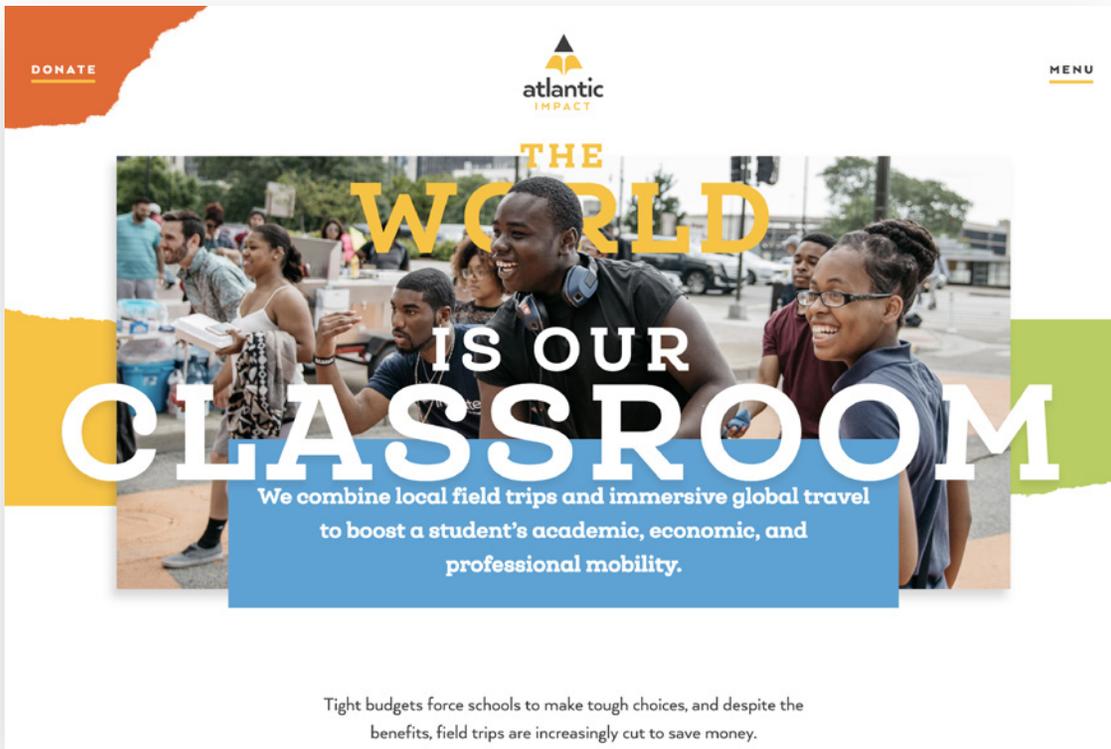
This family-based foundation offers grants for Michigan-based initiatives that advance cultural, educational, economic, and environmental vitality.

## DEVELOPMENT CHALLENGES

The website's menu needed to be completely custom developed, to allow the items to be placed equidistantly, allow for animating in the logo mark when scrolling down the page, and expanding into a full menu when hovered.

## VISIT THE WEBSITE

[waltersffmi.org](https://waltersffmi.org)



# Atlantic Impact

## ABOUT THE CLIENT

Atlantic Impact is a Detroit-based non-profit that provides city-centered field trips and globally immersive travel for students—in a city where the public schools are slowly cutting these types of trips.

## DEVELOPMENT CHALLENGES

The Atlantic Impact brand relies heavily on collaged ripped paper elements and photography. I developed the website in a way so the collages are built through layers (rather than static images) so they could adjust responsivley, be easily edited from the Wordpress backend, and additional elements and collages could easily be added by anyone unfamiliar with code.

## VISIT THE WEBSITE

[atlanticimpact.gdd.is](https://atlanticimpact.gdd.is)



Chris Raimond  
Art Director / Designer

Meet Chris →

[Creating Quick Tips](#)<sup>'17</sup> / [Goodbye, office](#)<sup>'17</sup> / [Wheel throwing](#)<sup>'17</sup> / [Easing into EV living](#)<sup>'16</sup> / [Revealing the Bolt EV](#)<sup>'16</sup> / [Cruzing Amazon](#)<sup>'16</sup> / [Designing a typeface](#)<sup>'15</sup> / [Reducing Detroit's misconceptions](#)<sup>'15</sup> / [Bringing awareness to domestic violence](#)<sup>'15</sup> / [Perpetuating the forgettable](#)<sup>'14</sup> / [Creating the Worlds app](#)<sup>'14</sup>

# Chris Raimond's Portfolio Website

## ABOUT THE CLIENT

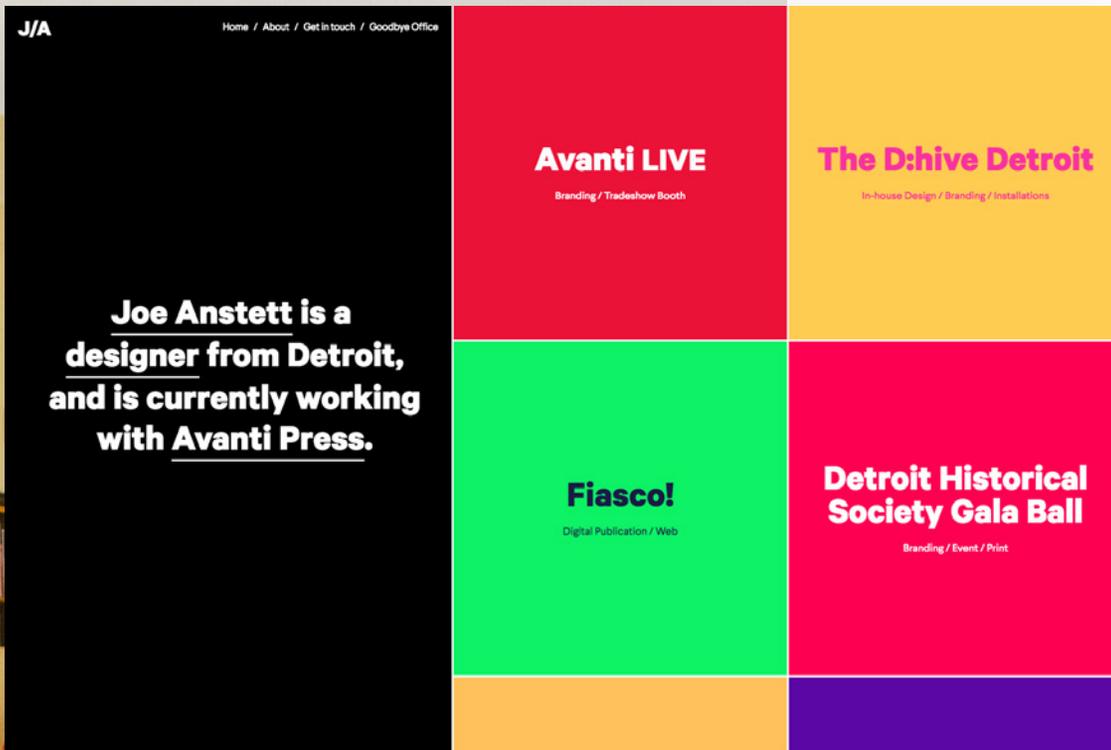
Chris is an art director and designer working in Chicago, and a fellow graduate from College for Creative Studies in Detroit.

## DEVELOPMENT CHALLENGES

The website's design is built on a gradient associated with each project. Chris wanted the homepage to be reductive, only using strong typography with a clean background. I developed a build-in animation showcasing the gradients, paired with a hover state that brings the color and work to the foreground, right on the homepage.

## VISIT THE WEBSITE

[chrisraimond.com](http://chrisraimond.com)



# Joe Anstett's Portfolio Website

## ABOUT THE CLIENT

Joe is also a fellow graduate from CCS and is currently working in Detroit.

## DEVELOPMENT CHALLENGES

To bring an animative aspect to showcase the work, I developed a custom hoverstate for the homepage projects, using a sprite-based JPG to create a stop-motion animation.

## VISIT THE WEBSITE

[joeanstett.com](http://joeanstett.com)

good done daily.

🏠 🔍 About Work Contact

We're a Detroit based studio of designers, developers, thinkers, and friends who create good work together, every day.



D:hive

Non-Profit, Art Direction, Environmental Graphics



New Center Park

Non-Profit, Environmental Graphics, Art Direction



BizGrid

Non-profit, Participatory Design, Print Design

# Good Done Daily

## ABOUT THE CLIENT

Good Done Daily is a graphic design studio in Detroit, with a focus on working with non-profit clients and philanthropic organizations.

## DEVELOPMENT CHALLENGES

The Good Done Daily website needed to explain what the studio is about, but showcase the work front and center on the homepage. I added some additional code to incorporate some fun into the website, from the footer showing what music is playing in the studio in real time, to the 404 page that lets you break the website.

## VISIT THE WEBSITE

[gooddonedaily.com](http://gooddonedaily.com)

# NRDC Nuclear Capacity Infographic

## ABOUT THE CLIENT

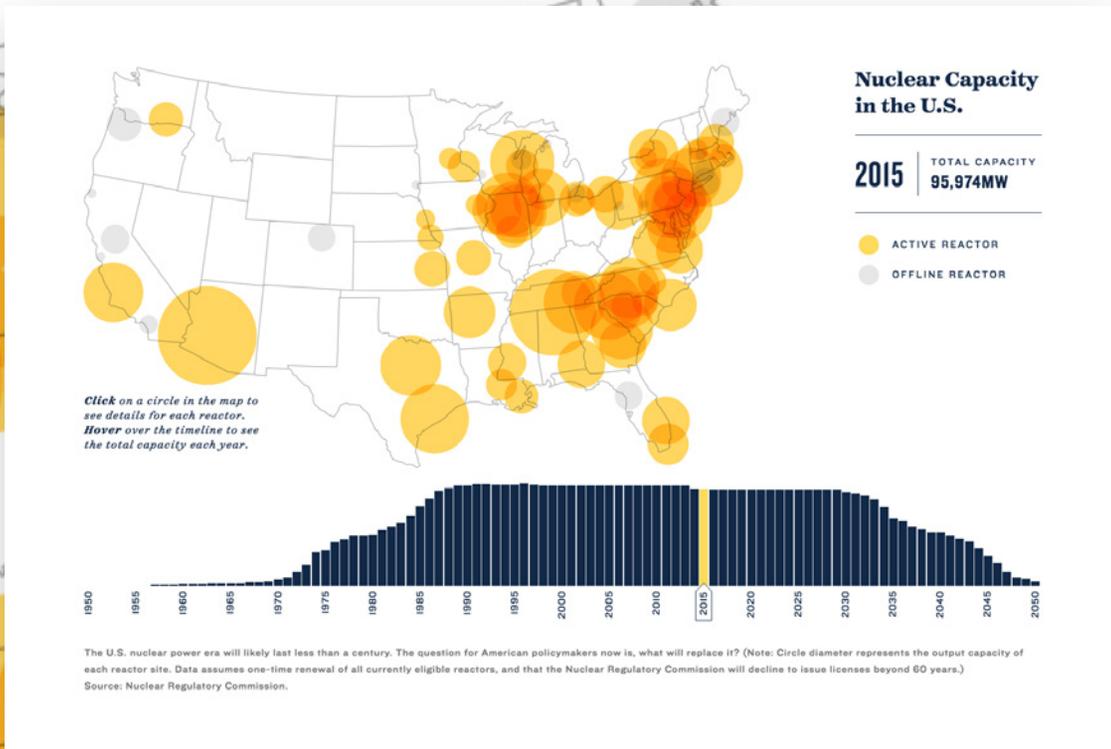
The Natural Resources Defense Council is an international environmental advocacy group. I partnered with them to custom develop an interactive infographic to embed in an article they published about nuclear energy.

## DEVELOPMENT CHALLENGES

The infographic pulls from a data set and constantly re-renders the map graphic as users hover over the timeline along the bottom. The individual circles, representing nuclear capacity through scale, are interactive as well, bringing up more information about the reactor.

VIEW THE INTERACTIVE INFOGRAPHIC

[nrdc.randallbruder.com](http://nrdc.randallbruder.com)



Thank you!

[randallbruder.com](http://randallbruder.com)

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